



MATERIA: LENGUA EXTRANJERA

TURNO: TARDE

CURSO: 4º AÑO

CICLO: ORIENTADO

DIVISION: 1ra, 2da, 3ra

DOCENTES: Laura López y Fernanda Molina.

ACTIVIDAD N°: 4

DESDE: 11 de Mayo al 25 de Mayo

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TEMA: SIMPLE PAST: TO BE- REGULAR AND IRREGULAR VERBS

INTRODUCCIÓN:

En las clases anteriores hemos venido trabajando con el tiempo pasado del verbo "To Be" (Was- Were) y con la conjugación del resto de los verbos regulares e irregulares. La intención de estas actividades es que puedan comenzar a reconocerlos dentro de un contexto y realizar una pequeña introducción a la traducción de textos.

ACTIVIDADES:

- 1- Read the following text. (Lea el siguiente texto)

Building a Global Brand.

Coca- Cola is the most recognized brand in the world. When the company began, it was very small. For the first year, it sold only nine drinks a day. Today, the company sells about 7,000 products every second. (A)

John Pemberton invented Coca- Cola in 1886. He made it in the back garden and took it to the shop near his house, where he sold it for five cents a glass. He worked with a man called Frank Robinson. Robinson invented the name Coca- Cola and the writing that is still used on the bottles today. In 1891, a businessman in Atlanta bought the Coca- Cola company for 2,300 dollars. He helped the company to grow, and soon people were selling Coca- Cola in every part of the USA. By 1917, the company was selling 3 million drinks a day. In 1919, the company was sold for 25 million dollars.

In 1923, Robert W Woodruff became president of the Coca- Cola company. He stayed in the job for more than thirty years, and helped Coca- Cola to become one of the largest companies in the world. In order to make Coca- Cola into a global brand, they had to advertise. In 1930s, the company used film and radio, which were new and exciting, for their advertisements. They paid famous film stars and sportsmen to advertise their product. People began to think of Coca- Cola as a part of American life.

- 2- Look at the underlined verbs and: (Observe los verbos subrayados y:)
 - a- Write the correct tense. (Escriba el tiempo correcto.)
 - b- For past verbs: (Para los verbos en pasado:)
 - 1) Are they regular o Irregular verbs? (¿Son verbos regulares o irregulares?)
 - 2) Which is the infinitive form for each of them? (¿Cuál es la forma infinitiva de cada uno?)

Example:

- **Is:** "To Be" present.
- **Began:** Simple *Past* - *Irregular verb* - infinitive: *begin*

3- Translate Paragraph "A" (Traduce el párrafo "A")

4- Answer the following questions: (Responda las siguientes preguntas)

a- ¿Qué pasó en 1886?

b- ¿Qué hizo Frank Robinson?

c- ¿Quién ayudó a que Coca-Cola se convirtiera en una de las más grandes compañías en el mundo? ¿Cómo lo hizo?

5- Rewrite the following sentences in the affirmative (+), negative (-) or questions (¿): (Re escriba las siguientes oraciones en afirmativo, negativo o interrogativo)

a) The company was very big. (-)

b) He made it in the kitchen. (¿)

c) He didn't sell 5 cents a glass (+)

d) He didn't help the company to grow. (+)

e) A businessman in Africa bought the Coca-Cola company. (-)